

**For Immediate Release**

**100<sup>th</sup> ANNIVERSARY INDIANAPOLIS 500 SCHEDULE**  
**(All times local, subject to change)**

- Saturday, May 7**      **EMERGING TECH DAY/ALLISON TRANSMISSION  
CENTENNIAL ERA BALLOON FESTIVAL - Free**  
Noon-9 p.m., Public Gates Open  
Noon-5 p.m., Emerging Tech Day Racing  
2 p.m., Yoga 500  
8 p.m., Balloon Glow  
9 p.m., Fireworks
- Sunday, May 8-  
Wednesday, May 11**      **NO TRACK ACTIVITY**
- Thursday, May 12**      **ROOKIE ORIENTATION PROGRAM – Free (Only public access  
is South Terrace grandstands adjacent to Gate 2 entrance)**  
8:30 a.m.-2 p.m., Practice
- Friday, May 13**      **FIRESTONE FREEDOM 100 TESTING – Free (Only public  
access is South Terrace grandstands adjacent to Gate 2 entrance)**  
9 a.m.-1 p.m., Practice
- Saturday, May 14**      **INDIANAPOLIS STAR OPENING DAY/CELEBRATION OF  
AUTOMOBILES - \$10 admission; 12 and under free**  
9 a.m.-6 p.m., Public Gates Open  
9 a.m.-3 p.m., Celebration of Automobiles  
Noon-6 p.m., Practice  
6 p.m., Celebration of Automobiles Dinner
- Sunday, May 15-  
Thursday, May 19**      **PRACTICE - \$10 admission; 12 and under free**  
9 a.m.-6 p.m., Public Gates Open  
Noon-6 p.m., Practice
- Friday, May 20**      **FAST FRIDAY - \$10 admission, 12 and under free**  
8 a.m.-6 p.m., Public Gates Open  
Noon-6 p.m., Practice  
6:15 p.m., Pole Day Qualifications Draw, Coca-Cola Stage

(More)

- Saturday, May 21**      **POLE DAY/TOM CARNEGIE DAY - \$15 admission, 12 and under free**  
6 a.m.-6 p.m., Public Gates Open  
6 a.m.-6 p.m., World's Largest Pace Car Reunion  
8-10 a.m., Practice  
11 a.m.-4 p.m., First Qualifying Segment  
4:30-6 p.m., Fast Nine Pole Qualifying
- Sunday, May 22**      **BUMP DAY/IMS ARMED FORCES DAY - \$15 admission, 12 and under free**  
8 a.m.-6 p.m., Public Gates Open  
8 a.m.-6 p.m., World's Largest Pace Car Reunion  
9-10 a.m., Practice  
Noon-6 p.m., Qualifying
- Monday, May 23-  
Tuesday, May 24**      **NO TRACK ACTIVITY**
- Wednesday, May 25**      **AMERICAN FAMILY INSURANCE 500 FESTIVAL  
COMMUNITY DAY (No track activity) – \$7 admission, 6 and under free**  
9 a.m.-6 p.m., Public Gates Open
- Thursday, May 26**      **FIRESTONE FREEDOM 100 PRACTICE, QUALIFYING - Free**  
9 a.m.-6 p.m., Public Gates Open  
9-9:45 a.m., Firestone Indy Lights Practice  
11:45 a.m.-12:30 p.m., Firestone Indy Lights Practice  
3-4 p.m., Firestone Indy Lights Qualifying
- Friday, May 27**      **MILLER LITE CARB DAY - \$20 admission, 12 and under free**  
8 a.m.-6 p.m., Public Gates Open  
11 a.m.-noon, Indianapolis 500 Final Practice  
12:30 p.m., Firestone Freedom 100 (40 laps)  
1:30 p.m., IZOD Indy 500 Pit Stop Challenge  
3:30 p.m., Miller Lite Carb Day Concert featuring Staind with special guests Papa Roach

(More)

**Saturday, May 28**      **A.J. FOYT DAY - Free**  
8 a.m.-6 p.m., Public Gates Open  
8:45-9 a.m., Chase Rookie of the Year Candidates Q&A, Coca-Cola Stage  
9 a.m., A.J. Foyt Autograph Session Wristband Distribution, Pagoda Plaza  
9-10 a.m., 2011 Starting Field/Indy 500 Winners Autograph Session, Pagoda Plaza  
9 a.m.-4 p.m., Indianapolis 500 Memorabilia Show, Pagoda Plaza  
10 a.m.-4 p.m., Red Bull BMX Event, Flag Lot  
10:40-11 a.m., Public Drivers Meeting, Tower Terrace  
11:30-11:45 a.m., A.J. Foyt Q&A, Coca-Cola Stage  
11:55 a.m.-12:25 p.m., A.J. Foyt Autograph Session, Pagoda Plaza  
Noon, Virtual 500  
Noon-4 p.m., Indy 500 Veterans Autograph Session, Pagoda Plaza  
1-1:30 p.m., Bryan Clauson Q&A, Coca-Cola Stage  
1:45 p.m., Bryan Clauson Autograph Session, Pagoda Plaza

**Sunday, May 29**      **100<sup>th</sup> ANNIVERSARY INDIANAPOLIS 500 RACE DAY –**  
**Tickets start at \$30**  
6 a.m.-6 p.m., Public Gates Open  
9-10:50 a.m., IZOD Presents Hot Wheels Fearless at the 500 Stunt  
9:50 a.m., 1911 Race Cars Parade Lap  
10 a.m., Indianapolis 500 Winning Drivers' Parade Lap  
11 a.m., Past Indy 500 Winners Drive Indy 500-Winning Cars  
11:30 a.m., Driver Introductions  
Noon, Start of 100<sup>th</sup> Anniversary Indianapolis 500 (200 laps)

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**2011 Indianapolis 500 tickets:** Tickets are on sale for the 100<sup>th</sup> Anniversary Indianapolis 500, “The Most Important Race in History,” on Sunday, May 29, 2011 at Indianapolis Motor Speedway.

Race Day ticket prices start at just \$30. Fans can buy tickets online at [www.imstix.com](http://www.imstix.com), by calling the IMS ticket office at (317) 492-6700, or (800) 822-INDY outside the Indianapolis area, or by visiting the ticket office at the IMS Administration Building at the corner of Georgetown Road and 16<sup>th</sup> Street between 8 a.m.-5 p.m. (ET) Monday-Friday.

Children 12 and under will be receive free general admission to any IMS event in 2011 when accompanied by an adult general admission ticket holder.

Tickets for groups of 20 or more also are on sale. Contact the IMS Group Sales Department at (866) 221-8775 for more information.

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**Media Contact:** J. Douglas Boles, Indianapolis Motor Speedway, (317) 492-6412 or (317) 750-9277, [dboles@brickyard.com](mailto:dboles@brickyard.com)

**World Wide Web:** Tom Surber, Indianapolis Motor Speedway, (317) 492-6594, [tsurber@brickyard.com](mailto:tsurber@brickyard.com)  
<http://www.indianapolismotorspeedway.com>